

Name of meeting: Cabinet
Date: 26th July 2016

Title of report: Amendments to Parking Tariffs within Wellington Road Station and Wellington Road West Car Parks in Dewsbury

Is it likely to result in spending or saving £250k or more, or to have a significant effect on two or more electoral wards?	NO
Is it in the Council's Forward Plan ?	NO
Is it eligible for "call in" by Scrutiny ?	YES
Date signed off by <u>Director</u> & name	Jacqui Gedman - 15.07.16
Is it signed off by the Director of Resources?	David Smith - 13.07.16
Is it signed off by the Assistant Director - Legal Governance and Monitoring?	Julie Muscroft - 15.07.16
Cabinet member portfolio	Councillor Peter McBride, Economy, Skills, Transportation and Planning

Electoral wards affected: Dewsbury East

Ward councillors consulted: Yes

Public or private: Public

1. PURPOSE OF THE REPORT

- 1.1 Cabinet are requested to consider amendments to parking tariffs within Wellington Road Station and Wellington Road West Car Parks.

2. KEY POINTS

- 2.1 Wellington Road Station (290 spaces) and Wellington Road West (56 spaces) are well maintained Council car parks, located within short walking distance of Dewsbury Town Centre.
- 2.2 **Wellington Road Station and Wellington Road West car parks.** Several service requests have been made by local businesses and members of the public attending the nearby health centre, for the Council to consider, introducing a one hour tariff for shorter visits to the two car parks. Current commuter tariffs for these two car parks are (£2 up to 5 hours and £4 over 5 hours).

- 2.3 The existing commuter tariff of £2 up to 5 hours and £4 over 5 hours will remain. However, the following options are presented for the consideration of Cabinet.

Wellington Road West and Station Car Parks

Options	Proposals	No Change
1	50p per hour	£2 up to 5 hours £4 over 5 hours
2	£1 (up to 2 hours)	£2 up to 5 hours £4 over 5 hours
3	Do Nothing	Do Nothing

3. IMPLICATIONS FOR THE COUNCIL

- 3.1 The Council's parking tariff, aim to maximise the availability of convenient town centre parking spaces for the benefit of the shopper and short-stay service user, in support of the retail and social vitality of each of its town centres.

Financial Implications: Undertaking this proposal will cost the Council £5,000 to implement, by way of an amendment to the existing parking places order and signage. In relation to income, it is anticipated that these minor changes will be cost neutral, as the increase in short stay use, will offset the cost of the order.

Legal Implications: Advertise by public notice.

HR Implications: There are no HR Implications

IT Implications: There are no IT implications

- 3.2 This proposal will facilitate prudent management of the Council's parking asset, as well as meet some of the concerns expressed by local businesses, visitors and patients attending the nearby health centre, that a more flexible tariff structure will support short stay visits, leading to better usage of the car parks.

4. CONSULTEES AND THEIR RESPONSES

- 4.1 Dewsbury East Ward Councillors have been consulted on these proposals and have responded, as detailed below:-

- *Cllr Eric Firth - I support the recommendation to introduce a 50p per hour tariff. This will facilitate shorter stays for patients attending the health centre and visitors to the nearby businesses, whilst maintaining all day tariffs for commuters.*

5. NEXT STEPS

5.1 Subject to approval:

- Advertise and amend the parking places order (21 days)
- Update and install new signage
- Implement August/September 2016.

6. OFFICER'S RECOMMENDATIONS AND REASONS

6.1 That Cabinet approve:

Option 1 for Wellington Road Station and Wellington Road West car parks - in Dewsbury from early July 2016:-

Option 1	50p per hour	£2 up to 5 hours £4 over 5 hours
----------	--------------	-------------------------------------

6.2 Parking customers (shoppers and commuters), will now benefit from a better, more flexible use of two of the Council's parking facilities, with the aim of providing a better service for customers, as well as give visitors to the health centre, more options, in terms of parking time and tariffs.

7. CABINET PORTFOLIO HOLDER'S RECOMMENDATIONS

7.1 The Cabinet Portfolio Holder for Economy, Skills, Transportation and Planning, Councillor Peter McBride agrees with the officer's recommendations, as detailed in this report, at 6.1 above and would ask that Cabinet approve Option 1 as recommended.

8. CONTACT OFFICER AND RELEVANT PAPERS

Peter Margrave - Senior Parking Officer
01484 221000
peter.margrave@kirklees.gov.uk

9. ASSISTANT DIRECTOR RESPONSIBLE

Paul Kemp, Assistant Director - Place
01484 221000
paul.kemp@kirklees.gov.uk

Appendix 1: Map of Car Parks

Wellington Road (Station) Car Park



Wellington Road West Car Park

